



# FAIRFAX LITTLE LEAGUE, INC.



Affiliated with  
Little League Baseball, Inc.  
Williamsport, PA



P.O. Box  
Fairfax, Virginia  
22038

Hi Fairfax Community Member,

Just reaching out to see if you would be interested in sponsoring Fairfax Little League. Our league includes opportunities for individuals of all genders and abilities to play ball. We have softball for primarily girls, challenger teams for persons with varying disabilities, as well as traditional little league teams. Our school-age children will be playing hard this season. Come be part of the excitement and meet the team and/or toss the first ceremonial pitch!

Please consider sponsorship starting as low as \$250 for a website sponsor or go in for sponsoring the full year at our top "Sponsor Premium" level to have your company banner on the field for the sport YEAR. Each season, we put up a collective "Thank you, Sponsors" banner to acknowledge our team sponsors. However, if you are interested in having your company promoted or further sponsoring our young players, there are opportunities available.

We hope you'll seize your moment and sponsor a local team with Fairfax Little League!

\*\*\*AS AN ADDED INCENTIVE, for anyone able to sign up now for the Spring 2025 or Year (Spring 2026 and Fall 2026), we will post your information on the sponsor page and promote your company logo on our website.\*\*\*

Best,

Dorothy Jackman & Todd Collier  
Sponsor Coordinators  
Fairfax Little League  
[sponsor@fairfaxll.org](mailto:sponsor@fairfaxll.org)







## SPONSOR LEVEL COMPARISON CHART

PERKS BY LEVEL	SPONSOR	SPONSOR+	PREMIUM
TAX DEDUCTIBLE	✓	✓	✓
TOSS CEREMONIAL FIRST PITCH	✓	✓	✓
FOLLOW TEAM ON GAMECHANGER	✓	✓	✓
MEET TEAM	✓	✓	✓
LOGO ON WEBSITE	✓	✓	✓
COMPANY LINK AND INFO ON SPONSOR WEBPAGE	✓	✓	✓
WOOD FRAMED TEAM PHOTO PLAQUE		✓	✓
RESERVED TABLING ON PREMIUM DAYS			✓
DEDICATED COMPANY BANNER ON FIELD	Logo appears on sponsor appreciation banner	Logo on large sponsor appreciation banner	✓
SOCIAL MEDIA HIGHLIGHT(S)	1	2	✓
ON-SITE MARKETING AT GAMES	1 day	2 days	5 days



# FAIRFAX LITTLE LEAGUE, INC.



Affiliated with  
Little League Baseball, Inc.  
Williamsport, PA



P.O. Box  
Fairfax, Virginia  
22038

## Detailed Sponsor Levels

### **Sponsor Premium Tier Includes** (\$2,000/Annual includes Spring & Fall Seasons):

- Valued over \$3,500
- Tax deductible
- Only 8 sponsorships available, but best savings!
- \$1,000 off Add-on Options which can be used towards a larger Add-on Option or to be a sponsor of Premium Day events (value \$1,000)
- Large company banner on field for two seasons (value of \$800/season)
- Five days of on-site marketing at field of choice during games along first or third baseline
- AT LEAST two social media posts *per season* highlighting company and/or team (value \$200)
- Company logo on scrolling website banner year-round (value \$250)
- Premium Sponsor reserved tabling location for Home Run Derby and/or Little League Day (value \$200/event)
- Wood framed ready-to-hang Team Picture each season (value of \$100/season)
- Sponsor information included on Sponsor page
- Opportunity to have “fan status” on GameChanger App and follow along with game play
- Invitation to meet the team each season
- Ceremonial first pitch invitation each season

### **Sponsor Plus Tier Includes** (\$650/Season or \$900/Year):

- Valued over \$850/season or \$1,700/year
- Tax deductible
- Logo appears on large sponsor appreciation banner (value of \$400/season)
- AT LEAST two social media posts per season highlighting company and/or team (value of \$100/season)
- Company logo on scrolling website banner (value of \$250/season)
- Wood framed ready-to-hang Team Picture (value of \$100/season)
- Two days of on-site marketing at field of choice during games along first or third baseline
- Sponsor information included on Sponsor page
- Opportunity to have “Fan Status” on GameChanger App and follow along with game play
- Invitation to meet the team each season
- Ceremonial first pitch invitation each season

### **Sponsor Tier Includes** (\$450/season or \$700/year):

- Valued over \$550/season or \$1,100/year
- Tax deductible
- One day of on-site marketing during games along first or third baseline
- Logo appears on sponsor appreciation banner (value of \$250/season)
- A social media post per season highlighting company and/or team (value of \$50/season)
- Company logo on scrolling website banner (value of \$250/season)
- Sponsor information included on Sponsor page
- Opportunity to have “Fan Status” on GameChanger App and follow along with game play
- Invitation to meet the team each season
- Ceremonial first pitch invitation each season

***Fairfax Little League is a 501(c)3 tax-exempt organization.***



# FAIRFAX LITTLE LEAGUE, INC.



Affiliated with  
Little League Baseball, Inc.  
Williamsport, PA



P.O. Box  
Fairfax, Virginia  
22038

## \*2026 SPONSOR SIGN-UP\*

**SKIP THE FORM! Submit here! <https://forms.gle/39drUBqMpuYBsdnq8>**

Please CIRCLE the sponsorship plan in which you would like to participate.

Tier	Per Season	Annual (Spring & Fall)
Sponsor Premium	NA	\$2,000
Sponsor Plus	\$650	\$900
Sponsor	\$450	\$700
Annual Field Banner (only)		\$800
Annual Website (only)		\$250



**Online Payment: <https://givebutter.com/BwdbnL>**

**OR** make your check payable to "Fairfax Little League" and return your check to:

Fairfax Little League Treasurer  
c/o Katherine Jurado  
4105 Virginia St  
Fairfax, VA 22032

**Add-on Option(s): \_\_\_\_\_ Donor Only Option: \_\_\_\_\_**

We can offer a limited number of add-on options starting this year. These are opportunities to further promote your company or to make your life easier as a sponsor when you come to the field to market or promote at one of our Premium Day events where we have a high turnout rate and a broad audience. For those who want to support the league, but not

### Limited Number Add-On Options:

- Seasonal Sponsor Name on Team Jersey (\$2,000)
- Annual Solo Dug Out Sponsor (\$1,500)
- Annual Solo Batting Cage Sponsor (\$1,500)
- Annual Solo Snack Shack (\$1,200)
- Premium Day: Lead Little League Day Sponsor (\$1,500)
- Premium Day: Little League Day Sponsor (\$500)
- Premium Day: Home Run Derby Sponsor (\$500)
- Premium Day: Reserved Tabling Location (\$200)
- Seasonal Field Banner (\$500)
- Seasonal Photo Plaque (\$100)

**Donor Options** (available to those who do not sponsor a team, but support the league):

- Annual Field Banner Only \$800
- Annual Website Logo Only \$250

**PLEASE REMEMBER TO FILL OUT THE BACK OF THIS FORM TO PROVIDE US COMPLETE INFORMATION FOR YOUR SPONSORSHIP.**



# FAIRFAX LITTLE LEAGUE, INC.



Affiliated with  
Little League Baseball, Inc.  
Williamsport, PA



P.O. Box  
Fairfax, Virginia  
22038

Please print below exactly how you would like your organization's name to be published and printed on the team banner and website. Please email your company logo in JPEG or PNG format to [sponsor@fairfaxll.org](mailto:sponsor@fairfaxll.org). We will attempt to accommodate special logo requests. We are looking to expand our webpage to honor our return sponsors, so please be sure to answer all questions below. If you have any special requests on who you would like to sponsor (ex: team, coach, player, division), please note it below as well. All requests are honored on a first-come, first-served basis.

Sponsor Company Name: \_\_\_\_\_ (on banners/web)

Address: \_\_\_\_\_

Sponsor Contact: Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company's Instagram and/or Facebook Information: \_\_\_\_\_

Special Requests (i.e. player or coach): \_\_\_\_\_

\_\_\_\_\_  
**Sponsor Signature**

\_\_\_\_\_  
**Date**

Please direct questions to our Sponsor Coordinator | Contact: 240-381-9787 | [sponsor@fairfaxll.org](mailto:sponsor@fairfaxll.org)